



The Book

Information Deemed Reliable & Guaranteed

Meet Your Team



Amanda Creel, CAE, RCE, AHWD, C2EX is your CEO of the Greater Alabama MLS and Birmingham Association of REALTORS®. She has a passion for helping real estate professionals better their business by cultivating a staff who prioritize teamwork, communication, and efficiency. In the rare case Amanda isn't wearing her CEO hat, you can find her in her happy place on a hiking trail!



Michael McKay, CMLX1 is your VP of Residential and Commercial Services. He has 14 years of experience in all things MLS and is always researching best practices and best tech to pass on to real estate professionals. Michael's previous residence was in El Paso, TX, so he is still getting used to the summer rains of Alabama.



Heather DeCastra, CMLX2 is your Director of MLS and Broker Services. She has been with the Greater Alabama for 4 years and embraces a teamwork attitude. She is always willing to work with fellow staff and real estate professionals to ensure GALMLS is offering the best services possible. Heather enjoys practicing meditation, so if you stop by her office, you will often hear calming music and see her diffuser running.

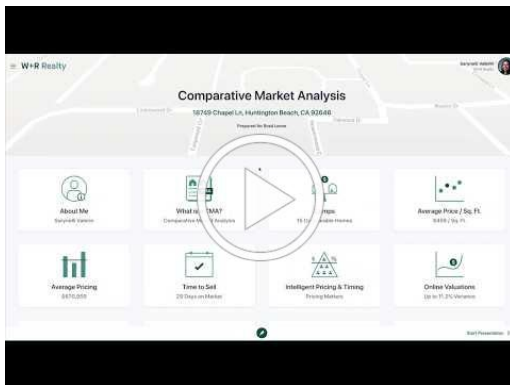


Miracle Core, Supra Master User is your MLS and Supra Coordinator. She is on the Supra Advisory Board and helped GALMLS get national recognition for her innovative lockbox procedure during the beginning of the COVID-19 crisis. Not only is Miracle a dedicated team member at the MLS, but she is also in law school! The MLS Team can't wait to celebrate her achievement when she graduates.

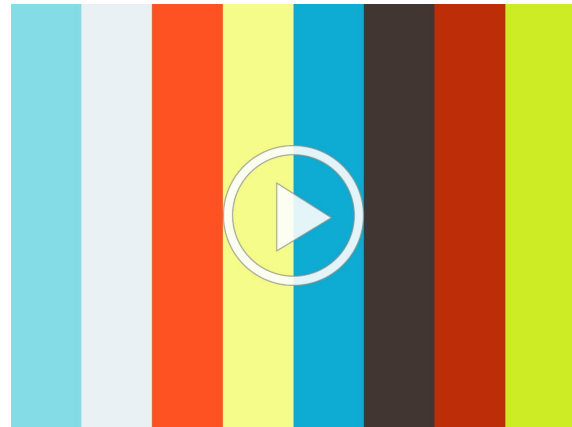


Ashley Pitts, CMLX2 is your MLS Project and Data Manager. She is the newest member of your MLS Team but has 7 year's experience in MLS and Supra data management. Ashley is a former data processor for the United States Airforce and is going to be a vital member of the team. If Ashley isn't knee-deep in a database, you can find her getting crafty with gifts and décor or spending time with her precious pups, Thor and Ava. Welcome Ashley!

Service Corner



How to navigate your way through **Cloud CMA Live!** Try it out today!



ShowingTime LIVE allows agents to conduct LIVE video showings directly from the ShowingTime mobile app with the tap of a button, enabling their clients to participate in showings from the comfort of their homes.

THE MLS SYSTEM IN ACTION



The MLS marketplace connects buyers and sellers of real estate in the U.S. through their respective agents. The MLS gives first-time low-income and other buyers better access to the American dream of homeownership while also exposing a seller's property to the greatest number of potential buyers. **What does the MLS do for you?**

Welcome to **Paragon Connect** full listing edit. This will allow you to edit any field in your MLS. Same business rules, logic, lookup relationships, configs, and more.

Paragon Connect How-Tos



Down Payment Resource Report – May/June

News and data on Residential Down Payments. Missed the last DPR Report? **Here it is!**



RPR Learning Center

Choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics, and learning type.



Free Leads and More

Register now and learn how to connect your social media profiles and website, upload virtual tours, set up a contact management system, and more!



NAR Issues Statement on Supreme Court's CDC Eviction Ban Ruling

A majority of the Supreme Court agreed that the Centers for Disease Control and Prevention lacked authority to implement a blanket, nationwide eviction moratorium.

With the support of NAR, the Georgia and Alabama Associations of Realtors® challenged the orders in federal court. In May, a U.S. federal judge sided with housing providers, ruling the moratorium unlawful.



Update on DOJ Settlement

In an unprecedented move, the Department of Justice withdrew its consent to the settlement agreement reached in 2020. Lesley Muchow, Deputy General Counsel and Vice President, Legal Affairs and Antitrust Compliance provides an update.



NOTICES NOTICES



UPCOMING CLASSES & TRAINING OPPORTUNITIES

Homesnap Trainings and Webinars

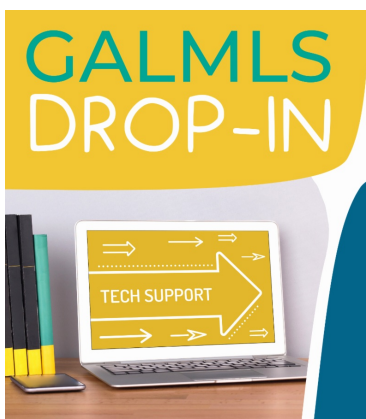
Agent Q&A Sessions, Prospecting, and Beginner to Advanced skill level trainings.

Paragon Training and Webinars

Paragon Connect, Homebot, Cloud CMA, Agent Marketing, and more trainings and webinars are available for all skill levels.

Lone Wolf Training

Authentisign and Transaction Desk trainings available for New User, Intermediate, Advanced, and Broker levels.



DO YOU HAVE QUESTIONS? THE GALMLS TEAM HAS ANSWERS!



THURSDAY,
AUGUST 19
2PM-3PM

DROP-IN AT
BAR OR JOIN
VIRTUALLY

GALMLS Drop-In

Thursday, August 19 from 2PM-3PM

"Drop-in" at BAR or join virtually for this open Q&A session for any GALMLS Subscriber.

Our CEO, Amanda Creel is sponsoring this drop-in session and will be providing light snacks and sodas.

The GALMLS Team will answer any questions you have! Technical questions? Bring your laptop and receive immediate solutions.

SUPPORT INFORMATION

MLS Support Line
Phone: 205-397-8062
Email: support@birminghamrealtors.com

All SupraKey Support
Phone: 1-866-699-6787
Website: supraekey.com

MLS Service Providers – Support

Bulletin

JULY 27, 2021

1:00 PM - 4:30 PM

GLOBAL BUSINESS SUMMIT

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\$25 MEMBERS \$40 NON-MEMBERS

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MIRACLE CORE

Miracle@GreaterALMLS.com

Global Business Summit

Tuesday, July 27 • 1:00PM - 4:30PM

Join us at the Wynfrey Hotel and learn about local, national, and international happenings that are impacting us right here in Birmingham, Alabama.

International & National Business Impact Panel: Representatives from Amazon, Shipt, and Supra! **Local Economic Development Panel:** Hear from Alabama County Mayors and Representatives and Community Leaders about economical developments happening throughout Alabama.

Thank You, Amazon, for
Sponsoring the 2021
Global Business Summit!



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