

# The Book

## Information Deemed Reliable & Guaranteed

# Service Corner



**Showing Beacon®** is designed to give agents peace of mind while at a showing or meeting by offering a way to keep a contact informed of their status should they want to send an alert. This feature is available in the ShowingTime mobile app for ShowingTime for the MLS, ShowingTime Appointment Center, and ShowingTime Front Desk users. [Showing Beacon® Overview](#)



### Upcoming Safety Webinars

September is REALTOR® Safety Month, and with the ups and downs of the last year, the importance of keeping safety at the forefront of your mind is clear. [Join us for two webinars on September 15 and 16.](#)



**RatePlug** gives homebuyers live, accurate mortgage payment information from your preferred lenders and also notifies the buyer if the property is eligible for special financing. This information helps to qualify more buyers and close deals faster. Showing rates from your lenders helps to ensure that buyers are getting financing from someone you trust. [It's Included With Your GALMLS Membership](#)



### **COMING SOON: Hi-Resolution Photos**

Coming soon, your Paragon listing photos will be stored at an updated Hi-Resolution of 3000 x 2000! This Upgrade significantly enhances the overall quality of listing photos displayed throughout Paragon. Paragon has enhanced the system to allow up to a 15 MB photo to be uploaded to Paragon vs the previous 10 MB limit. [Paragon Training Videos](#)

### Down Payment Resource

#### Report – May/June

News and data on Residential Down Payments. Missed the last DPR Report? [Here it is!](#)

### RPR Learning Center

Choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics, and learning type.

### Free Leads and More

Register now and learn how to connect your social media profiles and website, upload virtual tours, set up a contact management system, and more!



### Victory on Eviction Moratorium

The case was brought by the Georgia and Alabama Associations of REALTORS® and other property providers, with NAR's help.

The U.S. Supreme Court ended the Centers for Disease Control and Prevention (CDC's) eviction moratorium Thursday night, August 26, 2021, giving much-needed relief to America's small housing providers facing financial hardship for more than a year. In a 6-3 ruling, a majority of justices agreed that the stay on the lower court's order finding the CDC's eviction moratorium to be unlawful was no longer justified.




### Victory on Eviction Moratorium

THURSDAY, AUGUST 26, 2021  
National Association of REALTORS® (NAR)

## Bulletin

# GALMLS DROP-IN


DO YOU HAVE  
QUESTIONS? THE  
GALMLS TEAM  
HAS ANSWERS!



FRIDAY,  
SEPTEMBER 17  
10AM-11AM

.....

DROP-IN AT  
BAR OR JOIN  
VIRTUALLY



### GALMLS Drop-In Friday, September 17 from 10AM-11AM

"Drop-in" at BAR or join virtually for this open Q&A session for any GALMLS Subscriber.

The GALMLS Team will answer any questions you have! Technical questions? Bring your laptop and receive immediate solutions.

# TRAFFIC REPORT



# Monthly Report



LIVE MARKET REPORTS BY COUNTY



Greater Alabama MLS has worked with its partners to bring you a new member benefit! Market Reports are individual breakdowns of each county with year to date and three-year comparisons. These are public reports that can be shared with your clients, simply send the link to your client or post the URL in your marketing.

Blount County

Calhoun County

Chilton County

Cleburne County

Jefferson County

Randolph County

St Clair County

Shelby County

Talladega County

# NOTICES NOTICES



## UPCOMING CLASSES & TRAINING OPPORTUNITIES



**Free Webinar**  
exclusively for  
**Homes.com MLS Partners**  
**Free Leads and More!**  
presented by **Homes.com**  
**Register Today!**

REALTOR.COM® AND ACHIEVE FREEDOM COACHING PRESENTS

### MINDSET MATTERS

Learn how to cultivate a positive mindset to strengthen your value, increase lead conversion and grow a successful real estate business.



**In This Live Webinar You'll Learn How to** connect your social media profiles and website, upload virtual tours, advertise virtual open houses, and more!

**Mindset Matters** – Learn how to cultivate a positive mindset to strengthen your value, increase lead conversion, and grow a successful real estate business.

Don't forget, Autopay runs the 15th of every month! Make sure your payment information is up to date.

## SUPPORT INFORMATION

As of Monday, September 13, 2021, Facebook will no longer be featuring rental listings via Homesnap feeds on Facebook Marketplace. This decision comes as Facebook has decided to focus its energy on other sectors of the Marketplace (i.e. shipped goods, on-site checkout, etc.). As a result, it is no longer featuring automatic feeds of rental data from partners like Homesnap. This was a unilateral decision by

Facebook that Homesnap has no input or control over.



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**All SupraKey Support**  
**Phone:** 1-866-699-6787  
**Website:** [supraekey.com](http://supraekey.com)

**MLS Service Providers – Support**

**Greater Alabama MLS**  
[Paragon Login](#) | [GALMLS Facebook Group](#)

**Live in Alabama**  
[LIA Instagram](#) | [LIA Facebook](#)