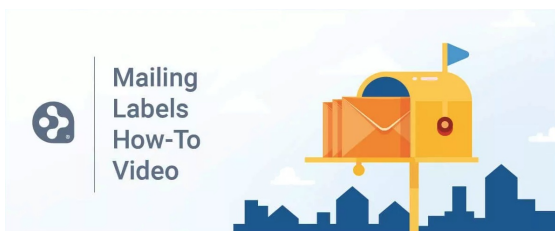




# The Book

Information Deemed Reliable & Guaranteed

## Service Corner



### Did you know you can create Mailing Labels with RPR?

Create mailing labels or export owner information from your RPR search results. These ready-to-print mailing labels will give you another tool in your RPR toolbox for farming, prospecting, or direct mail marketing within custom geographies.

This **“how-to” video** will show you, step-by-step, how easy it is to create mailing labels within RPR.

Create Mailing Labels

Welcome to  
eKEY Resources



### The latest version of the Supra eKEY® app requires:

- Apple® iOS 12 or later
- Android™ OS 8 or later

Did you know with your Supra® eKEY app, you don't need to be in cell service to open a keybox. As long as your eKEY app is updated for the day, you are set to open keyboxes where cell service isn't available! Learn this and more on the eKey Resources page.

eKey Resources



### What is ShowingTime Secure Access?

ShowingTime Secure Access® leverages information from confirmed appointments to keep home access secure while also making it quick and simple for agents to access homes during their scheduled appointment time.



RPR®

### RPR Tips and Tools - What do you want to learn today?

Everyone has different learning styles. Some want to watch a quick video; others want to print out a guide and read every detail, step-by-step. Well, RPR has you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics, and learning type.

### DPR - Down Payment Connect for Homebuyers

Use this video to help promote the Down Payment Connect link to potential homebuyers.

### RatePlug

RatePlug is the only technology that partners loan originators with their agents directly within the local MLS system.

### Free Leads and More

Register now and learn how to connect your social media profiles and website, upload virtual tours, set up a contact management system, and more!



### Agents in Costumes Help Listings Go Viral Online

Sometimes a listing photo needs something more —like a Spider-Man, mermaids, or maybe even Freddy Krueger. Real estate pros aren't shy about donning costumes for property photos, a growing marketing gimmick that helps listings go viral online. Halloween is a natural time for this tactic, which has helped agents find buyers.



### NAR's Venture Capital and Strategic Growth Arm Recognizes Rental Market Importance in Housing

Investment in Rental Beast is a first-of-its-kind for NAR's Second Century Ventures. The Rental Beast platform is designed to fully support real estate agents in an area most were not trained in rental transactions. Market-forward tools and MLS-type data in the rental market are the unique signatures of Rental Beast.



## Bulletin

Upcoming Events Presented by BAR — A Strategic Partner of the Greater Alabama MLS






## BARPAC Kickoff

Thursday, November 5 • 5PM - 8PM  
The Overlook at Vulcan Park

INVEST LOCALLY! Your investment in BARPAC keeps your money and influence at home in the communities we serve!



**How To Sell a HUD Home & Other Foreclosed Properties**

**Tuesday, November 9th**

**9:00AM - 12:00PM**

## How To Sell a HUD Home & Other Foreclosed Properties

**Tuesday, November 9 • 9AM - 12PM**  
**Birmingham Association of REALTORS®**

After a SELL OUT crowd and heavy interest in the topic — join us as BAR as Melissa Justice walks you through the processes of selling HUD Homes and more. This class awards 3-hours CE with 100% attendance.



**AFFILIATE TRADESHOW**  
9AM - 2:30PM

**BROKER BREAKFAST**  
8AM - 9:30AM

**December 9**  
**Finley Center**

## RESCHEDULED Affiliate Trade Show & Broker Breakfast

**Thursday, December 9**  
**Finley Center**

Affiliate Trade Show: 9AM - 2:30PM  
Broker Breakfast: 8AM - 9:30AM

## SIGN UP YOUR TEAMS FOR THE BAR GOLF TOURNAMENT

**Monday, November 8 • 9:30AM - 5PM**  
**Vestavia Country Club**

Registration includes: green fee, golf cart, lunch, range balls prior to play, two (2) mulligans, and entry to the cocktail reception.



***Veteran's Angel Tree***

GIVE THROUGH NOVEMBER 19TH  
DELIVERY: DECEMBER 15TH

50 Veterans • 50 Wishes  
Sign up to give through your BAR Portal

## Angel Tree – Pell City Veteran's Home

Give something back to those who gave us their all! The BAR Community Affairs Workgroup is asking for volunteers to participate in the Veteran's Angel Tree this holiday season. To be assigned a Veteran's wishlist, please register **before November 19th**. After you have registered, a BAR Staff member will contact you with the wishlist of the Veteran you have been matched with!



**HOME FOR THE HOLIDAYS**

**with Habitat for Humanity**

**DECEMBER 14<sup>TH</sup>**  
**25 VOLUNTEER SPOTS AVAILABLE**

## Home for the Holidays with Habitat for Humanity

**Tuesday, December 14**

Home for the Holidays is an annual 10-day house building tradition in partnership with our REALTOR® membership, media sponsorships,

and other corporate partners with one common goal – to enable a deserving family to purchase a Home for the Holidays.

**ONLY 25 VOLUNTEER SPOTS ARE AVAILABLE**



## LIVE MARKET REPORTS BY COUNTY

Greater Alabama MLS has worked with its partners to bring you a new member benefit! Market Reports are individual breakdowns of each county with year to date and three-year comparisons. These are public reports that can be shared with your clients, simply send the link to your client or post the URL in your marketing.

Blount County

Calhoun County

Chilton County

Cleburne County

Jefferson County

Randolph County

St Clair County

Shelby County

Talladega County

# NOTICES NOTICES



## UPCOMING CLASSES & TRAINING OPPORTUNITIES



### Transaction Desk – Real estate's leading transaction solution in your hands

A perfect starting point, especially for those new to Transactions – Come learn the best time-saving tips and tricks from Transaction Desk's top trainers!

In the webinars, you will learn how to:

- How to access your Transactions

REALTOR.COM® AND ACHIEVE FREEDOM COACHING PRESENTS

### **MINDSET MATTERS** THE MINDSET YOU NEED TO DOUBLE YOUR INCOME THIS YEAR

Learn how to cultivate a positive mindset to strengthen your value, increase lead conversion and grow a successful real estate business.

A LIVE CONVERSATION FEATURING



ANGIE JAVIER  
National Presenter  
Realtor.com® Industry Relations

and



ADAM HERGENROTHER  
Founder and CEO  
Achieve Freedom Coaching

### Mindset Matters – The Mindset You Need to Double Your Income This Year

Join special guest speaker Angie Javier (national speaker, Realtor.com®) for a live conversation. Cultivate a positive mindset and gain emotional

- (TransactionDesk Edition) account
- Customizing your Dashboard
- Creating a Transaction and Applying a Template, and more!

intelligence to strengthen your value, increase lead conversion, and ultimately grow a successful real estate business.

### **Homesnap Trainings and Webinars**

Agent Q&A Sessions, Prospecting, and Beginner to Advanced skill level trainings.

### **Paragon Training and Webinars**

Paragon Connect, Homebot, Cloud CMA, Agent Marketing, and more trainings and webinars are available for all skill levels.

### **RPR - Live Webinars for Industry Pros**

Consumers are online getting prepared for homeownership and researching their down payment options. You can help.

**Don't forget, Autopay for Lockbox Leasing runs the 15th of every month! Make sure your payment information is up to date.**

## **SUPPORT INFORMATION**

### **MLS Support Line**

**Phone:** 205-397-8062

**Email:** [support@birminghamrealtors.com](mailto:support@birminghamrealtors.com)

### **All SupraKey Support**

**Phone:** 1-866-699-6787

**Website:** [supraekey.com](http://supraekey.com)

**MLS Service Providers – Support**

### **Greater Alabama MLS**

[Paragon Login](#) | [GALMLS Facebook Group](#)

### **Live in Alabama**

[LIA Instagram](#) | [LIA Facebook](#)