

The Book

Information Deemed Reliable & Guaranteed

Service Corner



ShowingTime for the MLS Help & Training

Welcome to the ShowingTime Help & Training Pages. New content will be added weekly. Check back often for Training & Support related content.

If you are still unable to find a solution to your problem, ShowingTime's Support Team is always happy to help!

Available Weekdays from 8 AM - 8PM CT & Weekends from 8 AM - 5 PM CT
support@showingtime.com and 800.379.0057



Recorded Webinar: Down Payment Programs 101 - What Every Agent Needs to Know

The main reason your buyers postpone their homeownership dream? Saving for a down payment. But there are valuable programs to help today's buyers. Learn the basics about the three most common types of homeownership programs, how to find out who offers this help, and what's available across the country—and right in your backyard!

Visit our [education page](#) for upcoming training opportunities.



RPR®

RPR Tips & Tools - What do you want to learn?

Choose by time, skill level, topics and learning type.



RatePlug

RatePlug

RatePlug is the only technology that partners loan originators with their agents directly within the local MLS system.



Homes.com®

Free Leads and More

Register now and learn how to connect your social media profiles and website, upload virtual tours, set up a contact management system, and more!



NAR – Summary of 2022 MLS Changes

Summary highlights changes in NAR MLS policy adopted in 2021, including changes to the Model MLS Rules and Regulations, and changes to the MLS Policy Statements, both found in the 2022 [Handbook on Multiple Listing Policy](#). Shaded portions of the Handbook highlight all areas that have changed. All changes become effective January 1, 2022, unless indicated otherwise.



Home Sellers Retain High Expectations, As Housing Dynamics Shift

Real estate markets mirrored Americans' changing realities during an unprecedented 2020-21 period, when the global COVID pandemic impacted daily lives on a large scale. The share of American homeowners who plan to sell their homes within a year increased from 10% in the Spring to 26% in the Fall, a significant increase. The advance was most pronounced for homeowners in the younger generations, led by millennials, along with Gen Z and Gen X.



NAR Announces New Guidance that Reinforces Greater Transparency for Consumers

The National Association of Realtors® announced the adoption of changes to its guidance for local Multiple Listing Service broker marketplaces that reinforce greater transparency for consumers. The changes ensure disclosure of compensation offered to buyer agents, ensure listings are not excluded from search results based on the amount of compensation offered to buyer agents, and reinforce that buyer brokers do not represent their services as free. The NAR Board of Directors adopted the changes to take effect Jan. 1, 2022.



Bulletin

You're invited to the GALMLS Presidential Inauguration!

Celebrate your 2022 GALMLS President, Tina Tyus, and welcome your 2022 MLS Board of Directors!

The Inauguration will take place on Thursday, January 20, from 11AM- 1PM, at the Wynfrey Hotel.

Enjoy lunch, champagne, and a few words from Tina, Paragon representative Terry Tanner, and more.

[Purchase Your Tickets](#)



TRAFFIC REPORT



Monthly Report



Apply today to be on the [GALMLS Governance Committee](#)

What is the GALMLS Governance Committee? The Governance Committee is responsible for exploring policy and services with direction from the Board of Directors and providing feedback with recommendations to the Board of Directors.

You can also apply to be on a BAR Committee! Applications are open through January 7.
BAR is a Strategic Partner of the Greater Alabama MLS.

OPEN CALL BAR COMMITTEE APPLICATIONS ARE OPEN THROUGH JANUARY 7!

"Joining a committee at BAR has been a great experience! I have made new friends in the real estate industry AND helped out my community."

Apply today at [BirminghamRealtors.com/Committees](#)

"I love that BAR champions REALTORS®! From advocacy to community to education, there really is a committee for everyone."

Apply today at [BirminghamRealtors.com/Committees](#)

"BAR Committees are a great way to get to know fellow members. I enjoy taking ownership in my association and making a difference."

Apply today at [BirminghamRealtors.com/Committees](#)



LIVE MARKET REPORTS BY COUNTY

Greater Alabama MLS has worked with its partners to bring you a new member benefit! Market Reports are individual breakdowns of each county with year to date and three-year comparisons. These are public reports that can be shared with your clients, simply send the link to your client or post the URL in your marketing.

Blount County

Calhoun County

Chilton County

Cleburne County

Jefferson County

Randolph County

St Clair County

Shelby County

Talladega County

NOTICES NOTICES



UPCOMING CLASSES & TRAINING OPPORTUNITIES

Don't forget, Autopay for Lockbox Leasing runs the 15th of every month! Make sure your payment information is up to date. [CLICK](#) to update.

RESULTS SERIES

Results Series: Successfully leveraging video in your real estate business

A perfect starting point, especially for those new to Transactions – Come learn the best time-saving tips and tricks from Transaction Desk's top trainers!

In the webinars, you will learn how to:

- How to access your Transactions (TransactionDesk Edition) account
- Customizing your Dashboard
- Creating a Transaction and Applying a Template, and more!



Transaction Desk – Real estate's leading transaction solution in your hands

A perfect starting point, especially for those new to Transactions – Come learn the best time-saving tips and tricks from Transaction Desk's top trainers!

In the webinars, you will learn how to:

- How to access your Transactions (TransactionDesk Edition) account
- Customizing your Dashboard
- Creating a Transaction and Applying a Template, and more!

Homesnap Trainings and Webinars

Agent Q&A Sessions, Prospecting, and Beginner to Advanced skill level trainings.

Paragon Training and Webinars

Paragon Connect, Homebot, Cloud CMA, Agent Marketing, and more trainings and webinars are available for all skill levels.

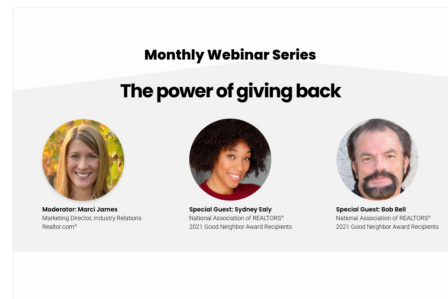
RPR - Live Webinars for Industry Pros

Consumers are online getting prepared for homeownership and researching their down payment options. You can help.



Strategies for on-line lead conversion: the consumer experience

To be successful in converting on-line leads to closed transactions, agents need to understand the mindset of the prospect; "what's churning in their subconscious." When the agent puts themselves in the head of the prospect and respond appropriately, they'll have a much better chance of turning that lead into real business. 30-minute on-demand session.



The Power of Giving Back

To be recognized as a National Association of REALTORS® Good Neighbor Award recipient, means that a REALTOR® has made an extraordinary impact on their community, or on the national or world stage, through their volunteer work. This webinar will feature what it means to give back, and how an MLS, Association, or individual REALTOR® can start down the "giving back" path.

SUPPORT INFORMATION

MLS Support Line

All SupraKey Support

Phone: 205-397-8062

Email: support@birminghamrealtors.com

Phone: 1-866-699-6787

Website: supraekey.com

MLS Service Providers – Support

Greater Alabama MLS

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